**Product Manager**

 CDP, Inc. is a lead provider of innovative data management systems and services dedicated to serving the public health sector, with a focus on programs like the Special Supplement Program for Women, Infants, and Children (WIC). Our cutting-edge solutions empower communities to efficiently manage Electronic Benefits Transfer (EBT) programs, ensuring seamless access to vital resources for individuals and families in need.

We are seeking a dynamic and results-oriented **Product Manager** to join our team. In this role, you will be responsible for defining and driving the product vision, strategy, and roadmap for WIC Direct and related platforms, including Farm Market Direct, Healthy Food Direct, and WIC EBT Middleware components. This role works closely with cross-functional teams to deliver quality solutions and serves as the primary point of contact for internal and external stakeholders.

**Responsibilities:**

* Define and communicate product vision, strategy, and roadmap for WIC Direct and related platforms.
* Translate business and technical needs into user stories and manage product backlog.
* Represent product in client meetings, providing updates and gathering feedback.
* Oversee product lifecycle from planning to implementation and continuous improvement.
* Collaborate with business development, development, QA, operations, and support teams for aligned goals and successful delivery.
* Contribute to RFP responses, enhancement requests, and quoting for new features.
* Participate in delivery transition meetings and communicate upcoming initiatives.
* Maintain interface and functional documentation as needed.
* Ensure smooth production deployments, support ancillary applications, and assist with support tickets and performance reporting
* Deliver clear, data-driven reports and presentations to clients and internal stakeholders on performance and outcomes

**Minimum Qualifications:**

* Bachelor’s degree in computer science, information systems, public health, or related field; equivalent experience considered.
* 5+ years in product management or related role, preferably in software for government-funded programs.
* Proven experience managing full product lifecycle, from strategy to delivery.
* 5+ years leading cross-functional teams (e.g., engineering, QA).
* Strong knowledge of EBT transaction processing, including flows, settlement, and regulatory standards.
* Experience with Agile methodologies (Scrum, Kanban).
* Excellent communication and collaboration skills.
* Deep understanding of customer needs and product lifecycle.

**Desired Skills**

* Understand product management, SDLC, and Agile practices.
* Familiarity with WIC operations, EBT workflows, and USDA/FNS regulations.
* Experience with RFPs, quoting, and estimation in government settings.
* Plan strategically and align product vision with stakeholder goals.
* Translate complex requirements into clear user stories and backlog items.
* Communicate and present effectively to clients and teams.
* Negotiate persuasively to align priorities and drive decisions.

CDP, Inc. offers a competitive salary, a comprehensive benefits package, and opportunities for growth and advancement within the company. We encourage you to apply today via our [website](http://www.cdpehs.com/careers). This position is a remote position and available immediately. This position is also a full time exempt salary position.

**About Our Culture**

At our core, we value our relationships, both internally and externally. This means we respect everyone’s contributions. Our staff and customers have a seat at the table. We listen, we comment, and we decide our way forward based on what is best for all. Because we are a private company, we do not have public shareholders to report to. We do not have quarterly or annual financial targets to meet. Our relationships are paramount because they determine our long-term success. ***When everyone feels empowered, everyone succeeds.***

It is the policy of Custom Data Processing, Inc. to assure that applicants are considered and that employees are treated fairly during their employment, without regard to race, color, religion, age, physical or mental disability, sex, marital status, ancestry, national origin, veteran’s status, citizenship, pregnancy, sexual orientation, other protected activities, or any other characteristic protected by federal, state, or local law. Such action shall include, but not be limited to the following: employment, promotion, demotion, or transfer; recruitment or recruitment advertising; layoff or termination; wages or other forms of compensation; selection for training, including apprenticeship, pre-apprenticeship, and/or on the job training; and ensuring and maintaining a work environment free of harassment, intimidation, and coercion at all sites and in all facilities at which employees are assigned to work.