DATA DIRECT WHITEPAPER

CDP Inc.
DataDirect

COVID-19 REPORTS

New COVID-19 reports available in "CDP Featured" folder

We connected Data Direct directly to WIC Direct, and created some intraday reports that includes a rolling three days of data, and is updated every hour throughout the day to provide clients an opportunity to see what's available and where it's located.

- **Intraday COVID-19 Reports:** Updated hourly, can be used to check sales and store inventory levels based on a ZIP code.
- **Daily COVID-19 Reports:** Updated daily, can be used to check sales and store inventory levels based on a ZIP code.
- **Stores Most Likely to Have Inventory Now:** Shows how many hours it has been since stores sold items based on the selected filters.
- **Intraday Sales Dashboard:** Shows approved quantity, paid amount, and average shelf price by store, UPC, city, and ZIP code for the day's transactions.
- **Hourly Sales Trend:** Shows sales measures over time for the last few days.
- **Sales By Household Today:** Shows which households have shopped today, where they have shopped, and what they have purchased.
- **Inventory Near Me:** Displays a web site based on UPC that searches for inventory based on a ZIP code.