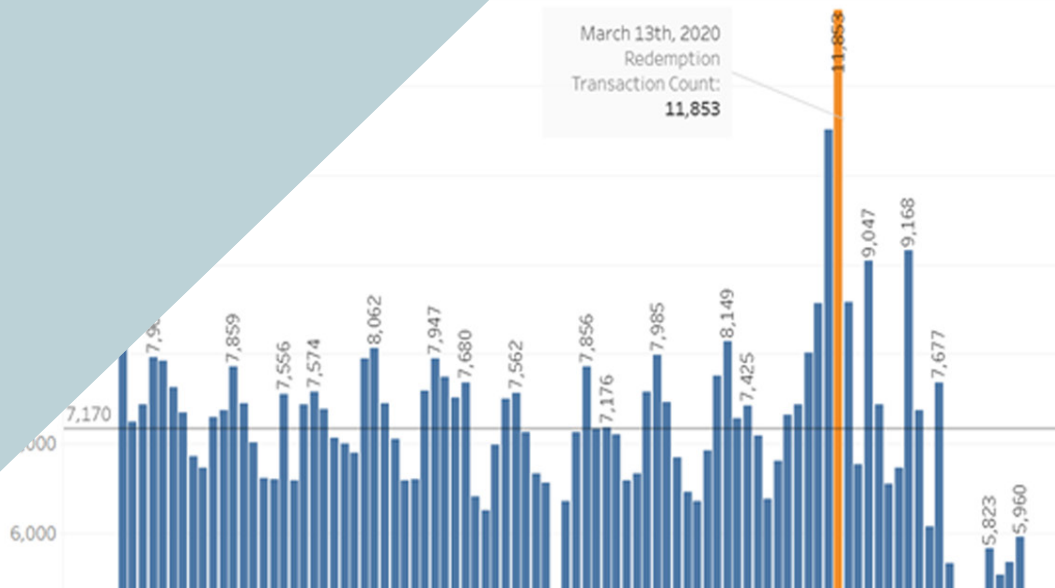


A dashboard depicting the spike in transaction volume at the beginning of the COVID-19 pandemic in March 2020.

# DataDirect

## UNLEASH YOUR DATA



Item Category	Units
Fruits and Vegetabl..	17,277
Infant Fruits and Ve..	12,545
Milk Low Fat/Fat Free	8,743
Infant Formula	7,375
Juice 64 oz	7,201
Legumes	6,860
Breakfast Cereal	3,571
Bread/Whole Grains	3,542
Eggs	2,928
Milk - Whole	2,891
Cheese or Tofu	1,559
Yogurt	1,373
Infant Cereal	820
Infant Meats	687
Fish	621
Exempt Infant Form..	195
Fruits & Vegetables ..	

### ANALYTICS: ANYWHERE, ANY TIME

Hosted by CDP, Data Direct can be accessed anywhere using the web, a mobile device, or a desktop application. From there, use your data, to create visual representations and graphs, on your schedule and without costly software development.

### INTEGRATED DATA MEANS INFORMED DECISIONS

Gather a complete overview of your participants, community, and your offerings when you integrate more programs with Data Direct to create a centralized data management system. Well-rounded analytics lead to more informed and effective business decisions.



#### WIC MIS AND EBT

Joining WIC clinic and EBT transaction data to work together, obtain a clear picture of benefit usage and trends.



#### ENVIRONMENTAL HEALTH

Maintaining all environmental health data together, population management has never been easier.



#### ELECTRONIC HEALTH RECORDS

Analyzing a patient's health record, providers can identify patterns, which leads to better patient care decisions.



#### NUTRITION SERVICES

Using food as medicine is a new frontier, ensure your prescription food program is leading to healthier lives.

**REQUEST A DEMO:**

[BIZDEV@CDPEHS.COM](mailto:BIZDEV@CDPEHS.COM)  
(800) 888-6035

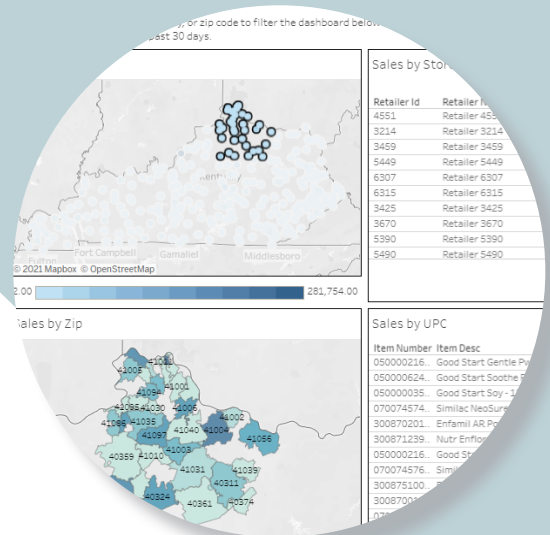


# USE DATA TO TELL YOUR PARTICIPANTS' STORIES



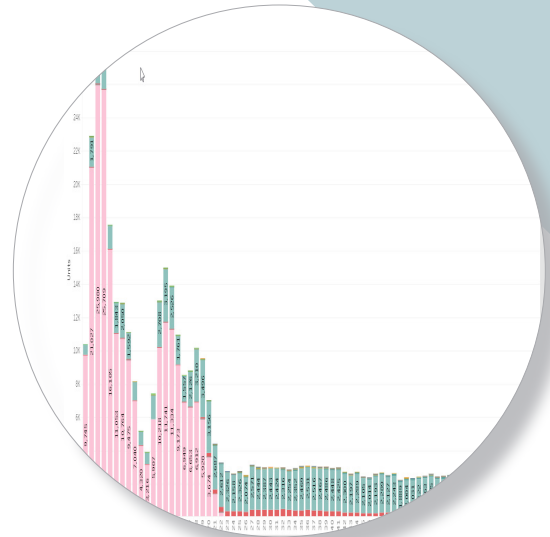
The mom trying to find infant formula in a pandemic.

Using Data Direct reports and near real-time metrics, her WIC agency was able to help her locate a store that had recently sold the formula her baby needed.



The local health clinic analyzing how to provide enhanced patient care.

Using Data Direct to analyze flu vaccines administered by patient age and eligibility (VFC, CHIP, private pay) allowed a local health department better manage inventory levels to ensure compliance with the VFC program.



Help participants maximize the nutritious foods in their diets.

Using Data Direct, a health professional monitored benefit utilization so she could help her participants maximize their benefits. She also used this information to guide future diet choices through nutrition education.

